### Announcer:

Welcome to the Event Brew. Where event professionals from different backgrounds talk about the latest, most controversial, and interesting topics dominating the minds of the industry right now. This is a candid conversation. The likes of which can only otherwise be found late at night in host hotel lobby bars during industry conferences. So relax and drop in on what event pros really say when no one else is around. This show is brought to you by Endless Events. The event AB company that tells you how it really is. Now, let's brew something up.

## Thuy:

Hello, hello. Welcome to Event Brew. The love is in the air. Valentine's day is just around the corner, and I am here with my three work brothers? Since Nick is anti-work husband right now. And we are going to talk about a topic that is... I actually haven't heard the industry talk about this besides maybe face to face and so I'm excited. But before we announce what we're going to be discussing, this is Thuy with PRA Business Events.

### **Dustin Westling:**

This is your very single Canadian Dustin Westling with One West Events.

#### Nick Borelli:

This is Nick Borelli from Borelli Strategies.

#### Will Curran:

And this is your very single American dude from Phoenix, Arizona, Will Curran from Endless Events.

## Thuy:

All right you guys, this isn't an event like Match.com right now. No need to-

#### Dustin Westling:

What are we doing, then?

## Will Curran:

She likes long walks on the beach.

Thuy:

Do your pitch.

**Dustin Westling:** 

I know!

#### Will Curran:

I thought that's what this episode is about.

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It is. It is. Okay. So what are we all drinking right now?

### Will Curran:

I'll jump in because I'm really excited about what I'm drinking. I'm drinking one of my favorite teas, a Lady Earl Gray tea and as much as I knew a ton about tea I thought I knew Earl Gray as only black tea with lavender but apparently there's lots of different flavors. It's apparently... Earl gray tea is known for its bergamot oil, which is like oranges. And what makes this a lady Earl gray is that it's black tea with bergamot obviously, makes it an Earl gray but makes it a lady Earl gray because it's got lavender in it. Because lavender is a lady thing apparently.

#### Nick Borelli:

Is this because you're watching Picard on CBS?

#### Will Curran:

No it's.. Wait, is this Earl Grey tea or like lady Earl Gray?

#### Nick Borelli:

No, Earl Gray specifically is like his drink that he drinks famously.

#### Will Curran:

I might get in trouble with our UK audience, but isn't it pretty much everybody's favorite tea in Ireland and Scotland?

### Nick Borelli:

It's a historically popular traditional tea. Yeah, I know very little. I know that.

# **Dustin Westling:**

Well, it looks like Nick has something exciting, so I'm going to go before him. I am drinking my fresh Canadian water. Once again, I'm failing in 2020 with my brew, but deal with it. That's why I'm single.

### Nick Borelli:

I drink garbage because I gave up years ago, so that's my excuse. I have lime, cucumber, Gatorade, which I just like and I can't really defend.

### Thuy:

I mean I feel like that's the healthiest thing you drank on this.

#### Nick Borelli:

Oh yeah mine.

Will Curran:

Nick Borelli: I line them up. I mean my next drink is a monster rehab PhD.
Will Curran: Yeah. There's always something terrible like halfway through the episode that he'll switch to.
Nick Borelli: Yeah.
Will Curran: A couple of episodes when you guys weren't here though, he was drinking something like really, really healthy. It's like a smoothie or something like that.
Nick Borelli: It was a smoothie. The big asterisks. There was red bull thrown in it. Yeah.
Will Curran: Okay. Never mind. My mistake for estimating.
Nick Borelli: Yeah. Yeah. It looks good. And then it isn't. Thuy, what are you drinking?
Thuy: I am drinking my detox green loose leaf tea with some honey in it.
Will Curran: What defines it as detox?
Thuy: It's just the name of David's tea, so I don't have the bag in front of me. Actually, this is my last pot of this kind. It's been my favorite since I've gone on Christmas. So I'm going to enjoy it. Every sip. All right. We have shared what we're drinking, and now let's get into the topic.
Thuy:

Will Curran:

relationships so hard in the event industry? Why?

No no no.

I feel like it's why are we so hard to date? It's not like the outside world's hard to date. It's like why are we so hard to date as event professionals?

Yeah, so this is #real struggles. I feel like a lot of our industry feels this way. You guys, why are

Thuy:

I like that. Taking accountability. So actually let's talk about just where we are. Like Facebook status wise. Nick, you've been in a relationship since when with your wife?

Nick Borelli:

Yeah, so I'm poised to be listing in this episode more than talking. I will say that I started dating my wife and she moved in with me shortly after in the year 2002, and we've been together since then. We've been married for 12 years. We were living together quite a few years prior to that. We have two kids. I am on the other side of a lot of this stuff. I may have some distant memories as far as the dating aspect of it to contribute to this. Otherwise, I find that there's a ton more complications in life at this phase with kids than there is with dating. But that's because I'm in it. So, it's super subjective.

Will Curran:

Definitely going to have to do an episode on why it's hard to have kids. I feel like...

Nick Borelli:

We have a group.

Will Curran:

Being married is also a big thing.

Nick Borelli:

None of you are in it, but we have a Facebook group called event parents that I'm an admin on with a couple other friends. And we have about a couple hundred people in it. And we talk about parenting stuff as it relates to events. It's kind of fun. We started it about three years ago. You guys can get invited. You just have to pass one little thing.

Will Curran:

A picture of your kid.

Nick Borelli:

Yeah. You just convincingly make up a kid.

Thuy:

My house plants are dying. I don't think I'm ready for a kid.

Nick Borelli:

Fair.

Will Curran:

We'll talk about that. But I feel like the marriage is also important though. Because I think also there's some people who have said it's really hard to also be traveling all the time and be

married as well. I feel like that's also a common theme as well. So I feel like you'll be all participants in this one.
Nick Borelli: I can talk about travel.
Will Curran: Just because you have an awesome relationship and everything's perfect.
Nick Borelli:  No. It's just expectations are a little bit different as far as what people signed up for, right? I think the early part of it is getting people to sign up for and understand what the essentials of a job that is also a lifestyle is. I think once you've been in it for a couple of decades, there's other challenges eventually.
Will Curran: Thuy, you're also in a relationship as well.
Thuy: I am.
Will Curran: I never got your Christmas card.
Thuy: Oh yeah. I sent you guys It's over at Dustin's. Because you never sent me your address. So I still have your Christmas money.
Dustin Westling: Mm-hmm (affirmative). No.
Will Curran: Dustin actually responded to my message.
Dustin Westling: Yeah. I'm very hard to find my address. It's yeah.
Thuy: But you were traveling. Well it's because you're Canadian. What?
Dustin Westling: Postal cards.

Thuy: You guys don't have zip codes.
Dustin Westling: Yeah.
Thuy: Your lettering are funny. Postal card. Yeah. Same thing.
Will Curran: Everything's funny about Canada. Let's be honest.
Nick Borelli: Same thing?
Thuy: Okay. Yeah. I'm in a relationship. He's not in the industry. It's definitely trying to find that balance and flow, blend. Because agreeing with, well there's lots of time commitment and sacrifices needed in order to excel in our professional careers. And then, Will and Dustin, you guys are single/ ready to mingle?
Will Curran: Single and ready to mingle.
Thuy: Where are you guys standing in this?
Will Curran: Yeah, Dustin you want to go with your rants/ thoughts or anything like that?
Dustin Westling: I don't have any rants. No. I am single. I have dated people in this industry. I've dated people outside of this industry. All are unique challenges in themselves. I find that being in such an all consuming, fast-paced world, like I am, it is very, very difficult to keep the balance where it needs to be. And I'm not great at it. So hence why I'm single.
Where are you guys standing in this?  Will Curran: Yeah, Dustin you want to go with your rants/ thoughts or anything like that?  Dustin Westling: I don't have any rants. No. I am single. I have dated people in this industry. I've dated people outside of this industry. All are unique challenges in themselves. I find that being in such an all consuming, fast-paced world, like I am, it is very, very difficult to keep the balance where it

# Nick Borelli:

Will Curran:

Once we get through this, I'm curious to see... So I want you to think about it while Will's talking a little bit. What you think the difference is between the pressures of owning a business are against dating versus being in the events industry versus dating. Because they're two different

Oh, interesting. I've never dated anyone in the industry I think.

things, I think and maybe some of it bleeds into the other. But anyways, I'm curious to hear about that.

#### Will Curran:

Yeah. So, definitely single. I think I've realized it's definitely difficult. So because we're nationwide, I travel to a lot of events. So I'm constantly on the road. I think in 2018 I did like 60% travel. I did something like 120 hotel nights, which I was really proud of. Until it ruined a relationship of mine, I think. She wasn't willing to admit it, but I think it was very much that way. And I think that I've realized it's just really, really hard. I think coming out from the event professional side of things, for example, all these apps nowadays, Tinder's, Bumble's, they're all location based.

### Will Curran:

So you land in a new city and boom! You're the hottest thing that's come in. But then you're like, "I'm here for four days." And I'm totally cool dating people from other States. I would totally fly to date someone longterm long distance relationship.

## Thuy:

Oh Gosh! You're brave.

### Will Curran:

Or I'd be willing to go low key. I mean I work anywhere so I don't have to necessarily move. I can move wherever, but maybe that's also a conversation of what would we be willing to relocate for dating. Maybe we're starting to turn into a dating podcast then at that point. But it's difficult because once you get into a new city, the chance to like meet someone new is very slim and most of the time by the time you end up messaging, getting their phone numbers, study up the date, it's your last day in that city and you're gone. And then you come back to Phoenix, and all the girls that you were talking to for weeks on end, you were gone for a week and now they're dating someone else. "And by the way, I'm not really interested anymore because you weren't really available in some ways." I think that's one of the hardest parts about it, is for me, the traveling portion of it.

### Will Curran:

But I know for Dustin you do a lot of social events, so you're working on weekends and the prime time to go on dates is Friday, Saturday, maybe Sunday I guess. I'm not sure what your kind of thoughts are on the weekend side of things.

### Dustin Westling:

Yeah, I actually don't work that many weekends. I probably should work more weekends. But I definitely attend a lot of events, which kind of creates its own little bit of, not challenge, but maybe I'll break this down. So because I go to a lot of things and I'm really quite invested in my community. I go to a lot of fundraisers. I go to a lot of things that are linked to my business. I just attend a lot of things. I find sometimes it's difficult to separate the things that are just work,

they're obligation events, and then things that you would bring a partner to. So I definitely have got... I've had the challenge of having somebody else understand that it all just seems like parties. And it's finding that balance to be like, you're not invited to this. Not because I'm going out to have fun, but it's just a part of the job. It's a part of collecting experiences. It's a part of recon. It's a part of what I do. And that I find can be really confusing for people.

Will Curran:

Mm-hmm (affirmative).

**Dustin Westling:** 

Because they think that, you're going to an event. Or you're going to this, then I should be coming with you.

Will Curran:

Interesting.

**Dustin Westling:** 

So yeah. So no. I would say I do not work on the weekends. But I'm definitely always having something going on.

#### Will Curran:

Well I think it's also important too, that for the events side of things too, a lot of times a big part of dating is the first date. And you don't want the first date to come to this big thing where I know a zillion people and I'm slightly thinking about business. And also you don't know anything about that other person too because they're a representation of you as well...

**Dustin Westling:** 

Totally.

Will Curran:

In some ways. As weird as that may sound.

## Thuy:

I like that you bring that up Dustin. That's actually one of my advice to you. To people. To how to find that time is, for me, Corey, my significant other, there's events where it's fun. A group of... He knows some of my industry friends and so, if it's just fun and just to enjoy the evening, we actually use it as, I don't want to say a date night, but he'll come, we'll get to like be together, have that quality time as well as hanging out with friends. But there's events where I say I'm going to, like a business card event. Where it's going to be a lot of networking and people are just going to want to come up and chat with me. He's great actually, entertaining himself. I don't have to make sure he's doing okay and being around him. He is very social and we'll do that. But I don't invite him to those events. Because I know it's going to be business. I have different intentions, I have different objectives going into that.

## Thuy:

But we actually just had a supplier partner invite. I had two extra tickets to a Cirque show, and we ended up using that as a date night like last week. So that was really fun and there's definitely perks and how to balance that all, but definitely difficult.

## Thuy:

And another thing I would say is, working over the weekends... I'm working over this weekend or I did? And I will say applying it, and Nick jump in this as well. Effective, concise communication. I feel like I've learned so much in my relationship that I have applied to my professional career, that have enhanced both areas. Because not only are you on your own schedule and it's organized and it's full. It's jam packed usually, but also, you have to consider this other person. That's a part of your partnership and trying to figure out, how am I able to then include them? Or what's my priority this week? Because it might not be... What am I willing to sacrifice in relationships to... Like all aspects. Both professional and personal. So Nick, I know you travel as well and being with your wife. I actually think you have a lot of great advice because I think you are ideally where people want to end. Tell us.

#### Nick Borelli:

Yeah. It's all subjective I guess with that stuff. And I don't want to obviously paint something that's like whatever. It's always work, right? Even this many years into it, the work just changes. What you work on changes. I think I'm in the process of working. I go on these different phases of working on myself in order to be better in a relationship, and I think that that maintenance is really important. And lately I've crossed over one barrier as far as understanding myself. And I'm looking at getting into another barrier, to go even deeper. And I think that's something that we all need to really do. To put the work in to be good in relationship, it's not just about concessions and communication, although those are probably, the biggest things.

#### Nick Borelli:

I think in addition to that, it's how much work you can do on yourself in order to, not necessarily change. Because I don't think that that's a realistic thing. That word is big. I think there's room in the word change to actually change, but I think there's also room in the form of growth. But I think there's more work to be done that is possible in understanding yourself and understanding what your expectations are, and where your pass fails are, and where you're not going to grow and where you are. That kind of thing. So anyways, I'm in the midst of kind of focusing on that, for this phase of my life. But moreover, as far as tips I would give to people, I suppose if I was in any kind of position to do that, and this is definitely not a pulpit I think I have a ton of authority in, but I'll give it a shot.

#### Nick Borelli:

I think that you have to look at the quote, the balance prop thing that people talk about all the time. As a long game and not a short game, you have to look at a calendar, you have to... Not just like a week or a day. There is no balance in a day. There is no balance in a week. There's

crazy weeks and there's slow weeks, but you have to balance both of them. And you have to have some kind of way that you look back at what you do and feel good about it. I think that's really important. So you don't just... Because you'll remember the pain more than you'll remember the things that you have been able to do.

#### Nick Borelli:

A dumb little thing that I do that I really enjoy, It's just like a little test thing is that, I talk about it a lot, this app called "One second every day." Where I take a video or a photo every single day, and it shows kind of like the summary of the day. And more often than not at three years into doing it every single day. It's small moments, but they are the things that I still think are important and I've kind of changed the stuff that I've captured. When I look at a week, there's some weeks where I don't see my kids, and then there's other weeks where I'm seeing my kids every single day, and with them all the time. So once I see a month's view or two months view or something like that, it's just like a little touch, and I think there's lots of different ways to do this. But I look back at that and I go, "Oh cool. I'm doing good for how I score good."

#### Nick Borelli:

So I think that it's a lot of different things that I guess I said. But ultimately communication. Some sort of being able to give and take. And then also doing as much work as you can and knowing yourself, and knowing what you need and being upfront about that.

#### Will Curran:

I think you bring up a really good point about using technology to also age your relationships. I think there's a lot of talk about how technology destroys relationships or harms relationships in some ways. But one thing I noticed too with Nick, is that every time that we're hanging out, multiple times you'll be like, "Hey, I'm going to make sure that I video call my kids at home and my wife."

Nick Borelli:
Everyday.

Will Curran:
Everyday. And you're religious about it.

Nick Borelli:
Mm-hmm (affirmative).

Thuy:

Aw. I love that.

#### Will Curran:

And you're like, "Oh, I'm going to make sure that I'm going to do it." And I think that's also a, a really good Testament to it. Random pro tip. And I don't know where it's going to fit into this

episodes, but I figured I'd share it. But one app that I've found really helps a lot with when I'm traveling and for those long hours and everything like that, is an app called "Glide."

#### Will Curran:

It's like a video texting app. The difference is it lets you send up to 10 minute long videos and it's very, very fast. You can't explain until you use it, but as you are recording it, it is sending it to the person so they can almost watch it as you're recording it in real time and allows you to have really fast communication. But then if they aren't there and you need the asynchronous, they can watch it later. And I found that's really, really helpful when I'm traveling. Because it lets you get to know somebody really, really quick and because there's no filters and there's no reviewing process as soon as you hit record it's sending and then when you hit stop record it's already sent. It lets you really see the raw person rather than just like this. I think this world we kind of live in with video where it's like, "Oh, I have to review the video. Put my filter on it," and everything like that.

#### Nick Borelli:

To one thing and then I'll shut up. But to his point, that's super important is that, even this many years into a relationship, like when I'm going through my day and I saw a Cirque show and had amazing food at this new restaurant in Vegas. And was drinking with a bunch of friends at this cool party, and that's my job. And we all know that, that's like the surface level. And then that we're actually doing our job in the middle of it's conversations or whatever. But I still edit what I send back to my wife. As far as what I'm doing and she's making macaroni and cheese for two kids and after working like a nine hour day, right? I know that there's a level of brag or whatever. Does that make sense? Like there's a way to spin it, I think. That isn't like...

Dustin Westling:	
Nice.	
Nick Borelli:	
So pushing the grand juror of what we do	o and trying to balance it with the reality.

#### Will Curran:

Thuy: Yeah.

Yeah. I think it's easy because sometimes we want to be like, "Look at all of the things I'm doing." And you're right. The other person might be sitting at home and watching Netflix and be like, "Wow. Why aren't you here?. I wish you were hanging out with me. I'm bored." Or something like that too.

Nick	Borelli
Yeah	١.

# Thuy:

On the terms of technology, which is great, because there's going to be like social media and all those things. With my relationship, I've actually kept it more private. It's not a secret, but I don't post about it as often. Because I feel like technology can severely kill a relationship there. Because it could be a lot of negativity, especially with all the content, and being able to see more things like what you share on your story for example, when we're out at events. Even yesterday. I'm not going to say, "I'm mentally exhausted." Like I'm posting about the highlights of the day and the perks of our job. But I would say my biggest struggle in trying to maintain a healthy relationship and a healthy career, is not taking that stress, those negative energies, the being overwhelmed, being overworked, coming home late at night and taking it out on my partner.

## Thuy:

I think that's the most difficult part, because it's having emotional intelligence and saying and being very vulnerable. I feel like lately that's what's been really successful in this relationship is me saying, "Hey. I'm going to really need words of affirmation at some point. Could you just text me?" Like I'm just asking them like something that I'll need. "Hey. I can't decide what to eat for dinner, but I know I'm going to be so hungry, and I don't want to take any anger or tiredness out on you. Could you just pick a place? And I think being able to be raw like that has definitely helped. So there's no guessing in between or anything like that?

#### Nick Borelli:

Yeah, the emotional basis for the why's you need what you do, that's taking me a long time even to communicate that stuff just because you get into patterns really quickly and you just take... Taking people for granted is like the biggest pitfall at a certain point in a relationship. I think we crave comfort. We crave systems. Right? And once you get into those things, then you start taking people for granted and it's just a natural thing. And being able to break out of that and explain a little bit what's going on in the inner dialogue. That's pretty cool. Something I need to incorporate more of.

### Thuy:

So Dustin, what has been your biggest challenge? Either now or in the past? Hey, this podcast isn't about talking about surface level things.

Dustin Westling:

Yeah. For sure.

Thuy:

It's like dig in deep.

### **Dustin Westling:**

For me, I have the sort of high octane work and I am constantly cranked up to a level and my days are so insanely packed every single day. I'm not complaining. I love it. I don't want that part

to be any different, but what I find happens is that by the end of it, I'm so exhausted. I'm so just mentally drained and I've really struggled to find that mindfulness in between the two. So once I have to put the work away and that the struggle is not that I can't stop working, that's not my problem. The problem is leaving room for somebody else and not just when the day is over. Just wanting to be in a vegetative state because I'm just, I've put out everything that I have. So I've really struggled to switch gears and to not take, all of that energy. Good and bad. And hang onto it for the rest of the day or the rest of the night. If that makes any sense.

#### Nick Borelli:

Do you feel like you're compartmentalizing and that there's like two Dustin's?

## **Dustin Westling:**

Well there's more than two. There's, there's quite a few of them rattling around in there.

#### Nick Borelli:

Yeah. Yeah. We'll take it. I have identified a few of my own self too.

### Will Curran:

Have you [crosstalk 00:25:29].

# **Dustin Westling:**

I don't know. Maybe. Yeah. Yeah. maybe a little bit.

## Nick Borelli:

Feels like you're in the driver's seat of your business. You have enough people potentially and systems that you can empower people. You can take stuff off of your plate. So for me it looks like you are driven by passion to do what you do. I think maybe, again this is, I'm getting into this psychoanalyst chair. Do you want to lay down? What if you figured out a way to incorporate that same passion into something that would incorporate another person as quick as possible. Right? Doing something with them or whatever that would do that. I know that's easier said than done and I also don't have a solution, but it just feels like you would crest over the energy gap and you would figure that out, because there's a vacuum I think.

#### Nick Borelli:

And I think that if you had, again, something that you could focus with that person you would be able to... That same ideal high energy person that I think people probably really gravitate to. I don't know how that would work. Because it's as real natural as we go up and down like that. And that's the Dustin that someone would get in a relationship, is after hours. After you're spent majority of your energy on the thing that is consistent in your life, that is comfortable. Then you get the leftovers and that's tough because like I've also been on that side too.

#### **Dustin Westling:**

If any of my exes are listening, they're totally nodding their heads with you right now. And they're like, "Yeah. Yeah. That, and a few other things." That's his problem. Yeah.

### Thuy:

I was going to say Nick and Dustin, you guys actually made me have my little epiphany just now. But I feel like the biggest challenge in dating and relationships in our industry is, we are so... It's even difficult to have a relationship with ourselves and going back to self care and putting yourself first before your career or even relationships. I do that all the time. Where it used to honestly be work then relationship then me. And since the new year I've switched. I legit did the whole entire flip and it's taking care of myself first. Actually my relationship is next and then my career. So putting those boundaries down has been really relieving for me and having...

## Thuy:

One of the biggest perks of being in a relationship in this industry as tough as it is, and just coming home and feeling like, "Okay. There is a reason I do this." I want to be able to contribute to this union and to feel like having this bigger purpose above. Just excelling in this industry. And so that's been the biggest I think. Yeah. So going back to just the challenge, I think it's difficult to even be in a relationship with ourselves.

## Will Curran:

I think you bring up a really, really good point that a lot of times it's about being able to put yourself first and make those priorities. And one thing that's been really helpful for me on the priority standpoint too, is aligning my priorities and my schedule as well. I think sometimes I'm exactly with Dustin. I'm a vegetative state by the end of the day. And so I literally tell people I'm dating. My favorite thing to do is sit on the couch and watch movies. Watch YouTube. Do anything other than go to this thing and do this thing. Like even yesterday, I definitely didn't even want to go out and go see people at all. And so I think one of the things I found really, really helpful as well is scheduling time for those things that make priorities as well, as shitty as it sounds, it's definitely a business thing for sure. But for example, for making sure that I'd make a priority to see my friends when I'm in town and during the week, I do like board game night on Wednesday. I go see movies on Thursday.

### Will Curran:

And it's all scheduled out. It's in my calendar blocked off, so I know I'm going to do it and when I am actively deleting it, say I'm not going to make it, I'm actively deciding like, Hey, I'm not going to be able to do this. And I think the same thing can happen for sure with dating as well as. If we're really busy on the weekends and you have lots of shows and you're doing lots of social events on the weekends, schedule time on Monday or whatever day during the week to go out and have a date on the weekday. Or go do a lunch date instead of having lunch by yourself. Being able to prioritize that time also really, really helps as well.

#### Nick Borelli:

I think it's important even if you're not built the same way, I think it's important for you to have someone who matches the same amount of passion that you have in the things that they do. Because like my wife runs a business. We're built very differently. She's type A, I'm not at all. And that works because it's good to have two people that are on the opposite ends of the spectrum. At least I think. There's a lot of schools of thought around that. But she's really passionate about what she does. And like career growth and reads books about leadership. It's not just a job to make some money, which to me is like a pass fail. Right? Like I'm really interested in like the last 20 years, just learning about retail because I'm interested in hearing anything from someone who's passionate about something, right?

#### Nick Borelli:

I couldn't do retail for like two minutes. I'm just not built for it. And I have no passion for it. But I'm very interested in other people when talk about anything with passion. So I think that, that's a key thing in the events industry. There's very few people I know who've done it for even a couple of years that don't have some sort of passion. Because again, it'll burn you out. It has to be something else there besides money. It's not a good work to live job. So I think that maybe the component of it for success would be, finding somebody else within the industry maybe, or with outside the industry possibly, that can match at least your passion for it. Because I think that having somebody like the people that don't get, or the people that are just like, "I don't know. I work at this job because it just pays my bills." And you can't relate.

#### Nick Borelli:

And then those people can't relate to you either. Like "Why would you spend an extra four or five hours doing something when you're not getting paid?" Right?

### Will Curran:

Oh my God. I'm definitely all on the matching the passion side of things too. I'm not sure if you guys see... Obviously Nick agrees on the same way, but I feel like a drain when I'm like, "Yeah. So I'm going to go do this thing. And I'm going to work really hard. Oh my God, I have to travel..." The intensity and the passion is not there back to match you.

Nick Borelli:

Yeah.

Thuy:

Yeah. Corey and I...

## Nick Borelli:

You know it when you see it, right? Like you talk to those people and in 10 minutes you know, on the self actualization scale, you've kind of plateaued. But there's going to be a point where this isn't going to work out. And I think that that's the big difference. It's like if someone is hungry or thirsty for more and it doesn't matter what it is. To me at least I don't think it matters at all. I think that like the core parts that you can't change in people or, change is very, very difficult and

it's probably not your job, is to consider where they are in a level of matching self actualization. About it to be hung on par so your journeys are close enough where you feel like even if they're going in different directions, you're coming from the same kind of place.

# Thuy:

So I talked about earlier how my effective communication, my relationship has improved my professional development. The flip side of that is I realize how I design has also benefited my relationship. A lot of times when I design, whether it's budget conscious, is multifunctional reasons why I'll do like living decor, for example. A girl walking around in her skirt, is a table where you could maybe put pass or droves on it. It's Instagrammable. It's meeting gree. It adds to the ambience of the room. I'll use that in my personal life where, okay, if tonight I haven't spent any time with Corey, so we're going to cook a blue apron dinner. That helps me financially because we're not out eating. It helps me focus and be present in the moment. We're working together as a team to cut and prep and cook our dinner.

### Thuy:

And so think about that too. If you are in a relationship you're saying, okay, how is this possible to do it all? And another one is we go on walks all the time. It helps me with my fitness. It helps me again stay present and then I could go and have those conversations that I want to with even a friend. A lot of times we don't... If I just can't put makeup on and get ready and go out and hit the night, I'll say come on over and let's just go for a walk.

Dustin Westling:
Just listening to you...

Thuy:
And that's been really nice as well. Dustin, Why are you laughing?

Dustin Westling:
Nothing. I just... I like...

Thuy:
What? I hope so.

Will Curran:
She's like on another level.

Dustin Westling:

That's all.

# Thuy:

Oh. I am very much about that. If I am your friend and we're also in the industry, everyone knows chill night stash at Thuy's, and just watching a movie is really, my cup of tea. I love the

fact that I actually just had a couple girls in the industry over, a couple of nights ago and I said, "You guys, isn't this so great that we don't have to take a photo and pose and put it on social media? We're actually bonding and getting to know our day today and giving each other advice and stuff and no one in the world will know but us." And now obviously everyone on this podcast, but it's so nice and so genuine.

#### Will Curran:

I feel a T and movie night at Will's place with the brew crew happening real soon. Because I saw you guys all nodding your head to "Let's just watch a movie and do nothing."

Nick Borelli:

Sounds great.

Will Curran:

All right, so should we take this one home guys? And on this Valentine's day?

Thuy:

On the first date?

Will Curran:

No, not on the first date.

#### Thuy:

Well, okay. Let's take it on back. So whether you're celebrating Valentine's day tomorrow or single awareness day on Saturday. We just wanted to say we feel you. We all have different perspectives and different places in our life right now. Where I'm sure it's someone you can relate to one of us. One of the Brew crews. But I just want to thank Will, Dustin and Nick for being able to even talk about topics like this specially recorded, and having other industry fellow colleagues listen in. Because I know that this is definitely a topic that everyone can relate to you in one way or another.

## Thuy:

If you liked it, head over to event brew.com. Resources. Show notes. Links to subscribe are all there. All our other episodes too. If you're saying, "Oh that was interesting. What else can I... Go ahead and hear what they're going to spill the tea about." Rate and review us on your favorite podcast apps. This helps us tons. Good and bad. And we love... We have all different... We have group chats and different platforms and so we love hearing your feedback. We love sharing it with each other and seeing, okay, well then how can we improve or how can we continue that because we're getting that feedback. And then of course you can also just go to old EAD molars us at eventbrew@helloendless.com. And of course joining the conversation. #Event brew and we'll see those. And yeah. It's all about engagement for us. And so thank you so much to not only the brew crew but also to you for just being loyal listeners.

Will Curran:  Not only the brew crew, but to you. I feel like that's a saying right now. Like that's going to be the new ending to every episode. "Not only the brew crew, but to you!"
Will Curran: Plus earners.
Thuy: Okay. Put that conclusion music on.
Will Curran: Yeah. Put on the conclusion music. We should probably get out of here and go start our dating lives.
Dustin Westling: Bye.
Will Curran:

# Announcer:

Bye guys.

Thanks again for listening to Event Brew. Be sure to rate and review us, on your favorite podcasting app. Awesome. Be sure to head to eventbrew.com and leave us a comment about this week's episode. See you next time on Event Brew.